



LAKE MOHAWK
PRESERVATION FOUNDATION

Science and Nature Working Together

Lake Mohawk Preservation Foundation

A Tax Exempt 501(c)(3) All Volunteer Charitable Organization, <http://lakemohawkpf.org>

Board Meeting 7/31/19

at LMCC

MINUTES

The meeting was called to order at 7:20 pm by President Bill Askin

In attendance: Bill Askin, Craig Kalucki, Jim Wardell, Marie Cramer, Tom Murray, Laura Parker,

Excused: Brenda Klumpp, Pam Vreeland, Holly Fiorella, Rebecca Neill

Volunteers/guests: Bill Askin, Sr., treasurer, Gene DePrez, President Emeritus

President's Report – We have 1 trustee vacancy. An “ad” was placed in the July Papoose with a phone number to call if interested (Pam). Discussion of Educational event Tuesday, August 20 7-10 pm at LMCC to be sponsored in part by LMPF (as well as **NJHC, NJLCV, ANJEC**). Bill met with LMCC BOT and Elliot Ruga from Highlands Coalition to discuss details. We will run the registration table and promote the event on our social media/website. Laura will speak with Susan Egan about email blasts to LMCC members. The event will be streamed on Facebook. Bill A. will get some facetime. Capacity is 275 which is why tickets are required. Sparta police will be present. Plan is to split event costs with LMCC and capture emails and names.

Call to Order, Roll Call, Approval of Meeting Minutes – Quorum was confirmed at 7:20pm. Minutes from 6/26/19 were introduced.

Action: Motion to approve June minutes was called by Marie, seconded by Jim, no additional discussion. Vote to approve minutes was unanimous.

Action: Laura will email Marie event details including ticketing. Event costs are split by the 4 sponsors. Each is focused on one area including audio, police, etc. Motion made by Marie to sponsor event and split our share of the costs up to \$1000 with LMCC. Our share is facility, police and set up. Laura seconded. Vote to sponsor event was unanimous.

Finance Committee/Treasurers report- (Pop, Ernie H, Jim, Joe Biondo) Quarterly Treasurer's report was distributed to all trustees via email in early July.

Current total assets are \$63,789.25. Investment account contains \$43,604.07 as of July 30. Total raffle proceeds \$1035.50 after state fee of \$20- which was charged after the prize was delivered. LMCC bill from November that was received in June was corrected and paid (for AV). Any trustee who wishes a P & L statement can request one from Pop. Discussion of the need for a check request form.

Action: Pop will develop a check request form. **Pop wants budget forms from committee chairs.** This will help with planning. Grant committee does not need to have a budget. All committee chairs have the information, please ask if you need assistance.

Action: Motion to accept finance report made by Laura and seconded by Marie. Motion unanimously passed.

Lake Preservation Recognition Celebration (Brenda, Marie, Pam)

Ernie Hofer: Fran Smith Award

Fishing Club: Organizational Leadership Award

Bridle Path Committee: Volunteer Action Award

Currently working on AV and music. Costs may be higher than last year as we split AV costs with LMCC. Discussion that Steve Sousa should be invited. Who should present Ernie's award? All awardees have been contacted.

Earth Day (Craig, Rebecca, Laura and Bill). April 20, 2020. Celebration will held on Saturday night after cleanup.

Grant Committee- (Laura, Craig, Marie, Holly) LMCC BOT voted to hire Princeton Hydro to develop a long term lake plan for LMCC. We owe the BOT \$5000.

Action: Bill would like to present a symbolic \$10000 check at our November award's event.

Communications Committee- (Rebecca, Craig, Karin Kraska, Laura) Rebecca sent an email report.

Social Media -

Our focus for the next month is promoting the 5k. I have several posts scheduled throughout the month encouraging signups as well as local business sponsorships.

- A facebook event has been created for the 5k (thank you, Laura).
- I am working with Brenda on gathering details to create a save the date for the Recognition event on Facebook as well.
- Draft Social Media posts promoting the event will be created this month.

Website -

All board meetings have been added through the end of the year on our calendar. The 5k has been added to our calendar as well with details for registration and sponsorship. Working with Brenda to assure the Recognition event is properly represented on the website.

Newsletter -

- I am working on a newsletter draft with a save the date for the Recognition event, details for the 5k, and Laura's blog posts.
- We had our first newsletter signup this month via the website!

Community Out Reach –

I am working on both pre and post 5k event press releases to distribute to the local media (will share when ready).I will also inquire about adding the event to the local community event boards.

Fundraising Committee (Holly, Craig) – Still awaiting a proposal (see old minutes)

Action: Committee to convene and discussion yearly sponsorships.

Education- (Marie, Pam, Craig) 8/20, Educational event on HABs at LMCC. Will run registration table. Marie will await further instructions and plans to meet with John Stanley re details.

Nominating committee- (Jim, Rebecca added along with Pam as Marie and Craig terms are expiring)—

Fundraising- Consider 50/50s for all of our events (not the HAB meeting). These will include Labor Day 5K and LMPF recognition celebration. Consider prices \$1/ticket, \$5/arm's length-must be present to win. Consider \$10/ticket for Recognition event, \$25 for 3. We will need people to sell tickets at each event.

Action: Laura will buy a roll of tickets, Bill and Pop will apply to town for permits for both events. We will need people to sell tickets at each event.

Old Business- Conflict of Interest Proposal. Brenda, Pam and Jim along with Bill will convene a committee to discuss the Karen Ann Quinlan Charitable Foundation Conflict of Interest Policy as a model.

Action: Bill will draft a proposal and call a meeting to review.

New Business – 11/27 is Thanksgiving. All are in favor of changing our November and December meeting to December 11.

Meeting adjourned at 8:30. Motion by Laura and seconded by Craig.

Calendar - Meetings will take place at 7pm on the fourth Wed. of each month.

8/28

9/25

10/23

12/11

Events

September 2, Labor Day 5K

November 22, LMPF Recognition Celebration

Events 2020

April 25, Earth Day, celebration in the evening

Sat. June 20, Paddle for Clean Water

Sept. 7 Labor Day 5 K

November 20, Award Celebration

Other events??