



LAKE MOHAWK
PRESERVATION FOUNDATION

Science and Nature Working Together

Lake Mohawk Preservation Foundation
A Tax Exempt 501(c)(3) All Volunteer Charitable Organization

Feb. 23, 2022
Virtual via Zoom

MINUTES

In attendance: Brenda Klumpp, Laura Parker, Tom Nerviano, Bill Askin, Julia Kelly arrived at 7:40
Guests/volunteers: Bill Askin, Sr. (treasurer), Ryan Caruso

Call to Order, Roll Call, Approval of Jan 26,2022 Meeting Minutes. Quorum was confirmed at 7:15pm.
Brenda moved to approve minutes/Laura seconded. Vote to approve minutes was unanimous.

President's report. Welcome and introduction of Ryan. He grew up in LM and currently lives here. Interested in contributing to the Lake. Runs a dock removal and installation business. Numbers and emails received for Ryan. Bill will call him on Thursday to discuss the background and other information about the LMPF.

Kathleen Marrero, First Fig Marketing, sent a proposal. \$700/month for social media and website enhancement. Distributed to board members. Discussion about what we need and what we want. We have no members who are talented in this area. Ryan asked about objectives for hire. We discussed this in March of 2021 and still have no one to do this.

Action: Tom made a motion to hire Fig Marketing at a cost of \$700/month. We will try this for 4 months and talk about it after 3 months. Bill A. will manage Kathleen. Brenda seconded the motion. Vote to approve was unanimous.

Finance Committee/Treasurer's report. Our current financial picture as of Feb 22,2022 is as follows:

- Balance of First Hope Operating Account: \$ 106,532.56
- Balance of Fidelity Investment Account: 164,037.02
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- Total \$270,569.58
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We still have the payment from the SNJ for \$79,400.00 in our Operating Account. [Net Balance \$27,132.56 against our target of \$20 to \$25 thousand].

NOTE: The 1-year ROR on the investment account is currently 8.06%.

Recent expenses are for insurance and tax filings.

Action: Brenda motioned to approve the report/Laura seconded. Motion carried.

Lake Preservation Recognition Celebration. October 2. Sunday afternoon. Costs will be the same as when we last scheduled the event. Discussion about awards at the event. Brenda discussed the ability of Kathy Romine to bring in people and money. She also discussed that Ray Cordts is retiring from Lakeland bank and he might be considered for the volunteer award. Also, consider Craig Kalucki. We have given an organization award as well.

Action: Brenda motioned to choose Kathy Romine for the Fran Smith Award. Laura seconded. Motion carried.

Julia came into the meeting.

Board Member resignations. Laura sent Jim an email, but did not hear back for confirmation of what was said. Jim is not here. If we do not get any information by our March meeting. We can simply vote a member off the board.

Earth Day. 4/23. Saturday cleanup. Bill will invite him to our March meeting.

Papoose. April content is due March 5. This month will focus on Earth Day. We will have the PR person contact Susan Egan for the Papoose and email blasts for LMCC members.

Rain Garden Education. Planned for May 21 by Julia. Brenda discussed that dragon boats are scheduled for May 22 so we cannot use that for a rain date (or will have to organize differently).

Scholarship Committee We have sent information to 4 schools. Deadline to apply is March 15. We will look at candidates then. 2 apps so far.

Labor Day 5K is being planned.

Meeting concluded at 8. Next meeting will take place on Mar. 23 in person at LMCC or if that is not available, Bill's office.

Action: Brenda will see about getting a room at LMCC

Respectfully submitted,

Laura Parker